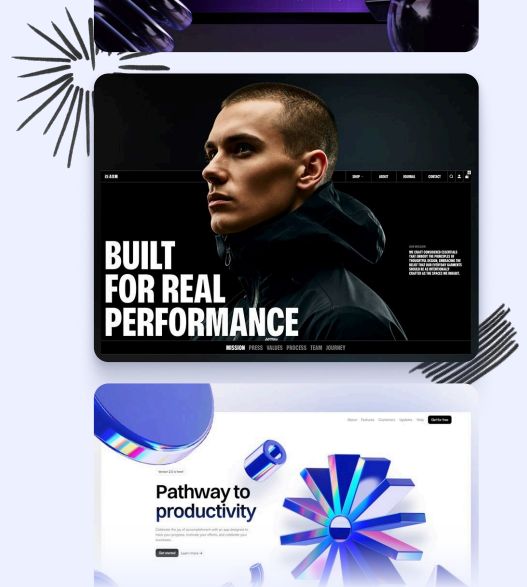# StartWise
Turn Your Idea Into a Real Business

WELCOME TO START WISE THE LEADING SOFTWARE HOUSE IN THE USA

We are StartWise, a U.S. software house dedicated to making startup dreams come true.

★★★★★

150+

trusted by over 150 business owners

BUILT FOR REAL PERFORMANCE

Pathway to productivity

ABOUT US BRIEFLY

With a professional and experienced team, we accompany entrepreneurs from the idea stage to the finished product, providing support in all aspects critical to the success of the venture. At StartWise, we turn vision into reality with the help of advanced technology, meticulous planning, and endless creativity.

WE ARE EXPERTS IN:

Practice of investment support for investors

Technical specification

Market research

Development

Project characterization

Business plan

Screens - UI & UX

Branding
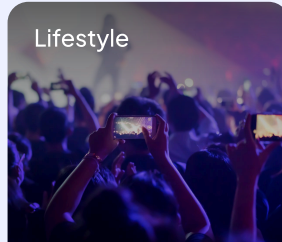
Business strategy

Email
support@start-wise.io

Phone
+1-786-829-1382

UNIQUE PRICE QUOTE

Your one-stop shop for all your entrepreneurial and business needs!

Industries We Serve

Medical | Finance | Lifestyle | Restaurant | Travel

PRICE QUOTE:

No matter at what stage you are in your entrepreneurial journey, we will tailor the exact proposal for you.

SERVICE	DESCRIPTION	PRICE
15 UI & UX screens + Prototype	Design 15 Custom UI/UX screens with a prototype powered via Figma	
PRD	Define the best technologies for scale, security measures, and much more	
Business Model	We'll craft a clear, structured business model that defines all revenue streams & cost structures	
TOTAL:		**$ 27,000**

* Payment breakdown and milestones will be broken down on the following page.

** This price is valid only until: September 1st.
Prices may change and fluctuate due to market demand and capacity.

THE SERVICE YOU WILL RECEIVE

PROJECT RELATED SERVICES

Overview

PRD – (Product Requirement Document) to a make sure we didn't miss any feature, thought about all aspect of technology, scale, security, and much much more.

Figma Prototype – Create an interactive, clickable prototype that brings your product to life before development begins. We'll design and link key user flows in Figma to simulate real user experience, allowing you to test functionality, layout, and navigation. The final prototype will be reviewed and approved with you to ensure alignment before moving into development.

Business Model – We'll craft a clear, structured business model that defines how your company creates, delivers, and captures value. This document will outline your customer segments, revenue streams, cost structure, distribution channels, giving you a practical roadmap for both investors and internal strategy. The final model ensures clarity on scalability, profitability, and long-term growth potential.

Process Order

PRD (Product Requirement Document)
Feature Discovery & Scope Alignment
Technical Structure & Risk Planning
Final Review & Sign–Off

Prototype
UX Goals & Screen Mapping
Wire frames & User Flow Feedback
Fully developed UI
Final Flow Design Presentation

Business Model
Market & Customer Segmentation
Revenue & Pricing Strategy
Cost Structure & Resource Planning

THE SERVICE YOU WILL RECEIVE

PAYMENTS & MILESTONES

25% – Down Payment: Due upon the client's review and signature of the contract.

25% – First Milestone: Due upon delivery and presentation of the PRD.

25% – Second Milestone: Due upon delivery and presentation of the Business Model.

25% – Final Milestone: Due upon delivery and approval of the Prototype & fully finished project.

StartWise
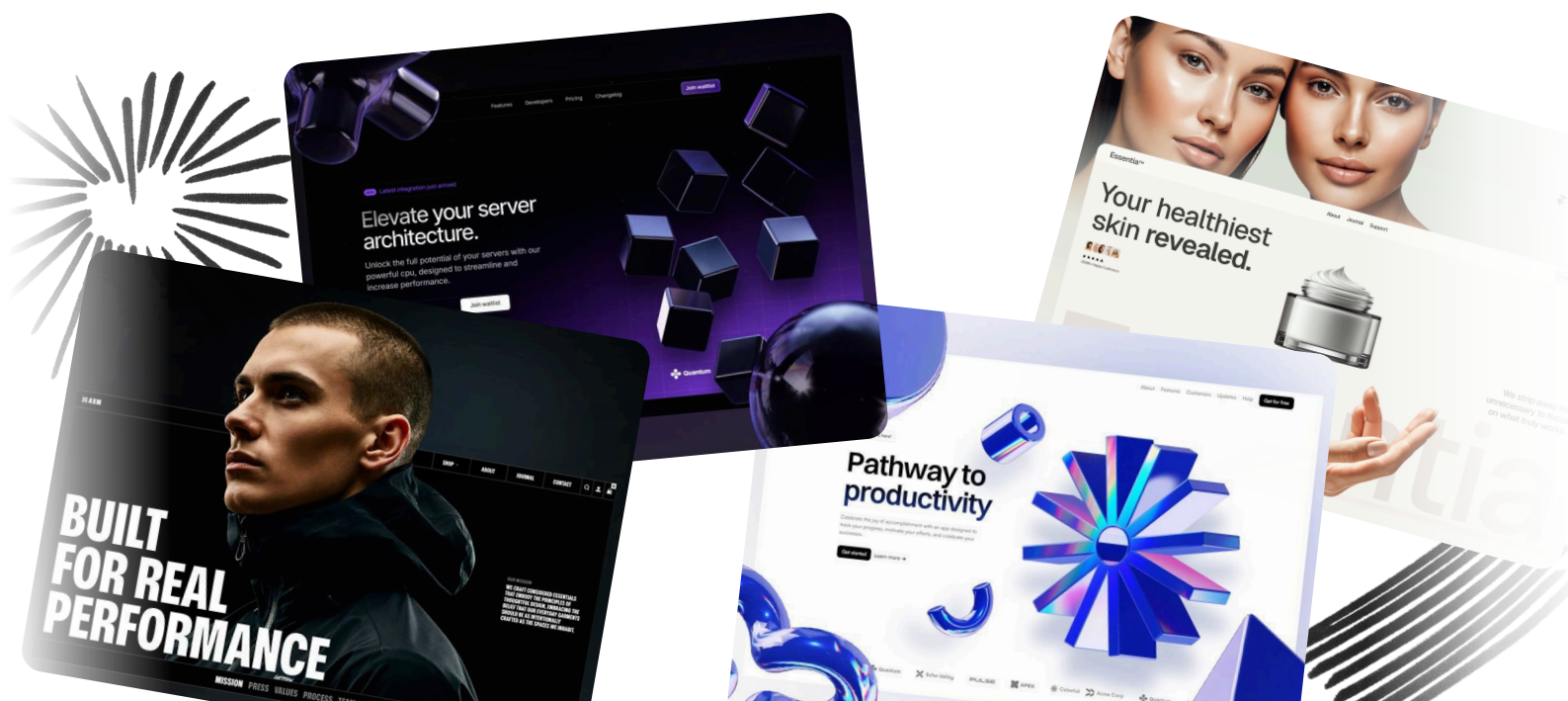Turn Your Idea Into a Real Business

THANK YOU FOR CHOOSING US!

At Start**Wise**, we appreciate the trust you place in us and are excited about the opportunity to collaborate and turn your vision into reality.

Our team is committed to providing you with professional, high-quality, and personalized service, and we look forward to our continued partnership.

If you have any further questions or if we can assist you with anything else, we are always here to help.

SINCERELY,
THE START WISE TEAM