

WELCOME TO START WISE THE LEADING SOFTWARE HOUSE IN THE USA

We are Start**Wise**, a U.S. software house dedicated to making startup dreams come true.





ABOUT US BRIEFLY

With a professional and experienced team, we accompany entrepreneurs from the idea stage to the finished product, providing support in all aspects critical to the success of the venture. At Start **Wise**, we turn vision into reality with the help of advanced technology, meticulous planning, and endless creativity.

WE ARE EXPERTS IN:



Practice of investment support for investors



Technical specification



Market research



Development



Project characterization



Business plan



Screens - UI & UX

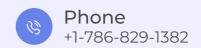


Branding



Business strategy







UNIQUE PRICE QUOTE

Your one-stop shop for all your entrepreneurial and business needs!



Industries We Serve









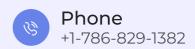


PRICE QUOTE:

No matter at what stage you are in your entrepreneurial journey, we will tailor the exact proposal for you.

* * This price is valid only until: September 1st. Prices may change and fluctuate due to market demand and capacity. **DESCRIPTION SERVICE PRICE** Design 15 Custom UI/UX screens 15 UI & UX screens + Prototype with a prototype powered via Figma Define the best technologies for **PRD** scale, security measures, and much more Polished slide deck covering your Investment Pitch Deck vision and business model for investors. Define the perfect roadmap for **Business Plan** your business, we will build together a plan to turn it into reality. Targeted plan for identifying and Investors Outreach Strategy engaging potential investors effectively. Succinct summary of your venture One-pager designed to capture investor interest. Design a very professional and Logo & Brandbook converting brand identity which include a whole brandbook & logo. \$32,000 TOTAL:







THE SERVICE YOU WILL RECEIVE



APPLICATION SUMMARY AND FEATURES

Overview

PRD - (Product Requirement Document) to a make sure we didn't miss any feature, thought about all aspect of technology, scale, security, and much much more. **15 UI & UX Design & Prototype -** Design accordingly all the needed UI/UX screens to make sure your application is built as smart and as converting as it can be. We will approve them with you before starting the development to minimize potential changes and over-fits.

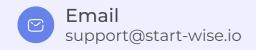
Pitch Deck – Craft a compelling, investor-ready presentation that captures your vision, market opportunity, and financial potential. We'll structure your story with strategic flow, clear messaging, and polished design, ensuring you make a strong impression and maximize fundraising chances.

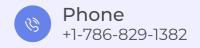
Business Plan – Build a comprehensive, data-driven roadmap covering your company overview, market research, strategy, operations, and finance. We'll ensure every section is well thought out, practical, and investor-friendly, giving you a solid foundation for growth and funding discussions.

Logo & Brandbook – Develop a professional visual identity that resonates with your target audience and strengthens your brand recognition. We'll create a unique logo and a complete brandbook with typography, color palettes, and usage guidelines, ensuring consistency across all platforms and marketing materials. This gives your business a cohesive, credible, and memorable presence.

Investor Preparation – Get fully equipped to enter the investor room with confidence. Beyond materials, we'll coach you on pitching, negotiation tactics, and handling tough questions. From refining your narrative to rehearsing delivery, we make sure you don't just show up prepared—you show up convincing.

One-Pager – Design a sharp, concise document that distills your business into a single, impactful page. We'll highlight your value proposition, market opportunity, and traction with clear visuals and messaging, ensuring that investors and partners quickly grasp your potential and want to learn more.







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PAYMENTS & MILESTONES

\$6,400 - Down Payment: Due upon the client's review and signature of the contract.

The rest will be paid in 6 equivalent installments, every 10th of the month.





THANK YOU FOR CHOOSING US!



At Start**Wise**, we appreciate the trust you place in us and are excited about the opportunity to collaborate and turn your vision into reality.

Our team is committed to providing you with professional, high-quality, and personalized service, and we look forward to our continued partnership.

If you have any further questions or if we can assist you with anything else, we are always here to help.

SINCERELY, THE START WISE TEAM





